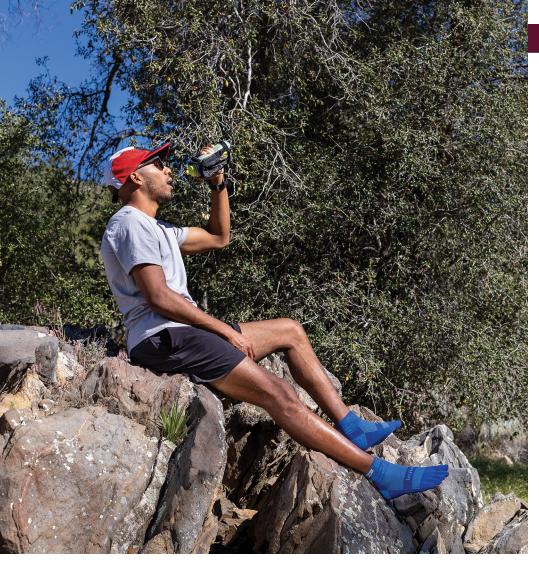
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# WHAT'S NEW FOR INJINJI FALL WINTER 2023

At Injinji, we strive to equip runners and hikers alike with high-performance toesocks that give them the confidence to take on any challenge. Hikers will enjoy the new Liner Mini-Crew, a highly requested counterpart to our best-selling Liner Crew sock. This lightweight baselayer can be worn solo or layered under an outer sock to prevent blisters. The Liner Crew is also available in new colorways for hikers and backpackers, and new designs in the Trail series bring nature-inspired tones to both Unisex and Women's sizes. No matter the activity or terrain, there is an Injinji sock for everyone this season.

# FALL WINTER '23 NEW PRODUCTS

#### TRAIL MIDWEIGHT MINI-CREW COOLMAX®



Moonlit Wave Meteor Bark

213170

#### TRAIL MIDWEIGHT CREW COOLMAX®



LINER MINI-CREW COOLMAX®



WOMEN'S TRAIL MIDWEIGHT MINI-CREW COOLMAX®



Stargazer Kelp Solar Calypso

#### WOMEN'S TRAIL MIDWEIGHT CREW COOLMAX®



LINER CREW COOLMAX®



# ULTRA RUN SERIES

The Ultra Run series features cushioned terry throughout the entire foot, including the toes, to help soften the impact feet sustain during a run or workout. Linear knit lines on the underside of the foot offer additional arch support and a tighter fit to help eliminate friction. Light compression throughout the sock plus strategically placed mesh throughout the foot and leg offer extra ventilation and breathability. The Ultra Run Crew features a ribbed knit, while the Women's Ultra Run Crew features mesh waves to keep the legs cool.

BENEFITS + FEATURES	ULTRA RUN No-Show	ULTRA RUN Mini-Crew	ULTRA RUN Crew	WOMEN'S No-Show	WOMEN'S Mini-Crew	WOMEN'S Crew
BLISTER PREVENTION	•	•	•	•	•	•
MOISTURE MANAGEMENT	•	•	•	•	•	•
TOTAL FOOT UTILIZATION	•	•	•	•	•	•
MESH TOP	•	•	•	•	•	•
ARCH SUPPORT	•	•	•	•	•	•
PROTECTIVE CUSHION	•	•	•	•	•	•
TERRY TOES	•	•	•	•	•	•
WOMEN'S SPECIFIC SIZING				•	•	•

# CHE MESH TOP PRETECTIVE MESH TOP ACH MESH TOP ACH MESH TOP TOP MESH

# ULTRA RUN SERIES

#### ULTRA RUN NO-SHOW COOLMAX®



STYLE: 401110	CUSHION: Midweight w/Padded Toes
HEIGHT: No-Show	SIZES: S, M, L, XL (Onyx)
FIBER CONTENT:	3% COOLMAX® EcoMade 64% Nylon 3% Lycra®

#### ULTRA RUN MINI-CREW COOLMAX®



Cobalt Onyx

 STYLE:
 401130
 CUSHION:
 Midweight w/Padded Toes

 HEIGHT:
 Mini-Crew
 SIZES:
 S, M, L, XL (Onyx)

 FIBER CONTENT:
 33% COOLMAX® EcoMade 64% Nylon 3% Lycra®

#### ULTRA RUN CREW COOLMAX®



#### WOMEN'S ULTRA RUN NO-SHOW COOLMAX®



IBER CONTENT: 33% COOLMAX® EcoMade 64% Nylon 3% Lycra®

#### WOMEN'S ULTRA RUN MINI-CREW COOLMAX®





#### WOMEN'S ULTRA RUN CREW COOLMAX®



#### RUN **SERIES**

The Run series offers innovative, restriction-free movement and eliminates skin-on-skin friction, which is one of the primary causes of blisters. Newly redesigned for optimal comfort, performance and protection, the five-toe sleeve design now incorporates moisture-wicking COOLMAX® EcoMade fibers, targeted arch support, a breathable mesh top, and a streamlined fit, uniquely tailored to left and right feet. From training runs to race day, Injinji running socks will go the distance by keeping your feet protected in any shoe.

BENEFITS + FEATURES	RUN Lightweight	RUN Original weight	RUN Midweight	WOMEN'S RUN Lightweight
BLISTER PREVENTION	•	•	•	•
MOISTURE MANAGEMENT	•	•	•	•
TOTAL FOOT UTILIZATION	•	•	•	•
MESH TOP	•	•	•	•
ARCH SUPPORT	•	•	•	•
200 NEEDLE-COUNT	•			
PROTECTIVE CUSHION			•	
WOMEN'S SPECIFIC SIZING				•
MERINO WOOL	•			

#### RUN LIGHTWEIGHT

#### RUN LIGHTWEIGHT NO-SHOW COOLMAX®



#### RUN LIGHTWEIGHT NO-SHOW WOOL

STYLE: 261610

HEIGHT: No-Show



CUSHION: Ultra-Thin Cushioning

SIZES: S, M, L, XL

FIBER CONTENT: 66% Merino Wool 30% Nylon 4% Lycra®

#### RUN LIGHTWEIGHT MINI-CREW COOLMAX®





PROTECTIVE

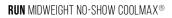


#### RUN ORIGINAL WEIGHT NO-SHOW COOLMAX®











Black / Gray



RUN ORIGINAL WEIGHT MINI-CREW COOLMAX®









Black



STYLE: 282130 CUSHION: Thin Cushioning



RUN MIDWEIGHT MINI-CREW COOLMAX®



Black / Gray

CUSHION: Padded Cushioning

SIZES: S, M, L, XL

FIBER CONTENT: 30% COOLMAX® EcoMade 67% Nylon 3% Lycra®

STYLE: 203230

HEIGHT: Mini-Crew



WOMEN'S RUN

LIGHTWEIGHT

#### WOMEN'S RUN LIGHTWEIGHT NO-SHOW COOLMAX®





# TRAIL SERIES

Trail socks are engineered for uneven and unpredictable terrain, allowing the entire foot to perform naturally. The seamless five-toe design prevents blisters by eliminating skin-on-skin friction while the double cuff on the Mini-Crew, and the ribbing on the Crew, provide a snug fit to keep dirt and debris out. This anatomically designed toesock will effectively wick away moisture from the foot and between the toes.

BENEFITS + FEATURES	TRAIL Mini-crew	TRAIL Crew	WOMEN'S TRAIL Mini-crew	WOMEN'S TRAIL Crew
BLISTER PREVENTION	•	•	•	•
MOISTURE MANAGEMENT	•	•	•	•
TOTAL FOOT UTILIZATION	•	•	•	•
KEEPS DIRT & DEBRIS OUT	•	•	•	•
DOUBLE CUFF	•		•	
RIBBED KNIT		•		•
MESH TOP LOCK	•	•	•	•
ARCH SUPPORT	•	•	•	•
PROTECTIVE CUSHION	•	•	•	•
WOMEN'S SPECIFIC SIZING			•	•



#### TRAIL MIDWEIGHT MINI-CREW COOLMAX®



MIDWEIGHT

WOMEN'S TRAIL

#### TRAIL MIDWEIGHT CREW COOLMAX®



# POTECTIVE ARCH SPORT



WOMEN'S TRAIL MIDWEIGHT MINI-CREW COOLMAX®





# TRAINER SERIES

TRAINER SERIES

#### TRAINER MINI-CREW COOLMAX®

Designed for cross-training, strength, circuit and HIIT workouts, the new Injinji Trainer Mini-Crew will help you meet (or exceed) all of your performance goals. Featuring a more precise and snug fit, the Trainer Mini-Crew hugs the contours of the foot to move in sync with you, allowing a greater feel for the ground so you can be centered and stable in all your movements. The Trainer Mini-Crew's technical ribbed knit provides enhanced support to the arch and ankle. This, paired with the five-toe design and Injinji's Original Weight thin cushioning, promotes natural, restriction-free movement and gives the perfect amount of cushion to handle burpees, box-jumps and everything in between.

BENEFITS + FEATURES	TRAINER Mini-Crew
BLISTER PREVENTION	•
MOISTURE MANAGEMENT	•
TOTAL FOOT UTILIZATION	•
ENHANCED ARCH SUPPORT	•
PRECISE FIT	•
ANKLE STABILIZATION	•
MESH TOP	•





FIBER CONTENT: 35% Nylon 26% COOLMAX® EcoMade Nylon 26% COOLMAX® EcoMade Polyester 5% Lycra®

# LINER SERIES

Injinji's Liner socks are designed to be worn as the first line of defense against excess moisture and blisters, keeping feet dry and comfortable. The five-toe design forms to the contour of your foot, allowing for natural, restriction-free movement. With each toe separated, all skin-on-skin contact between the toes is eliminated, helping to prevent blisters. Wear the Liner socks as a baselayer under an outer sock for extra cushion, or wear them solo everyday adventures.

BENEFITS + FEATURES	LINER Mini-crew coolmax®	LINER CREW COOLMAX®	LINER Crew Wool
BLISTER PREVENTION	•	•	•
MOISTURE MANAGEMENT	•	•	•
TOTAL FOOT UTILIZATION	•	•	•
200 NEEDLE-COUNT	•	•	•
ULTRA-THIN BASELAYER	•	•	•
COOLMAX® ECOMADE	•	•	
MERINO WOOL			•



#### LINER MINI-CREW COOLMAX®







#### LINER CREW WOOL



# LINER + RUNNER SERIES

The Liner + Runner is a unique, two-sock system designed to provide ample blister protection, moisture management and total foot utilization while increasing cushion on the sole. The ultra-thin Liner is the front line of protection against blisters with its five-toe design. The Runner is worn over the Liner to increase comfort and cushion with a terry midweight knit throughout the bottom of the foot. Meanwhile, the Mini-Crew height provides a secure barrier around the ankle to prevent dirt, sand and other elements from getting into the sock, enabling more running with less distractions. The Liner + Runner is only sold as a two-sock set.

BENEFITS + FEATURES	MEN'S LINER + RUNNER Mini-Crew	WOMEN'S LINER + RUNNER Mini-Crew
BLISTER PREVENTION	•	•
MOISTURE MANAGEMENT	•	•
TOTAL FOOT UTILIZATION	•	•
PROTECTIVE CUSHION	•	•
DOUBLE CUFF	•	•
LIGHTWEIGHT BASELAYER & PADDED OUTER LAYER	•	•
GENDER SPECIFIC SIZING	•	•

#### MD imjin DOUBLE CUFF inji® RUNNER REINFORCED CUSHIONED HEEL **OUTER LAYER** PROTECTIVE CUSHION ARCH SUPPORT LINER BASELAYER SEAMLESS TERRY DESIGN CUSHIONED TOES

# LINER + RUNNER SERIES

#### MEN'S LINER+RUNNER MINI-CREW COOLMAX®



#### WOMEN'S LINER+RUNNER MINI-CREW COOLMAX®



# LINER + HIKER SERIES

The Liner + Hiker is the perfect sock set for every hiking adventure. The Liner is an ultra-thin, lightweight baselayer designed to wick away sweat from your foot, keeping it dry and comfortable. Since the toes are separated, skin-on-skin friction is eliminated, helping to prevent blisters. The Hiker is worn over the Liner for increased cushion and protection. Made with Wool, the Hiker mirrors the shape of your toes, providing more room and reducing bunching. The bottom of the Hiker and the top of the toe box feature an additional terry loop for maximum padding to keep your feet comfortable.

BENEFITS + FEATURES	MEN'S LINER + HIKER Crew	WOMEN'S LINER + HIKER Crew
BLISTER PREVENTION	•	•
MOISTURE MANAGEMENT	•	•
TOTAL FOOT UTILIZATION	•	•
TOE-FITTED OUTLINE REDUCES SOCK BUNCHING	•	•
PROTECTIVE CUSHION	•	•
LIGHTWEIGHT BASELAYER & PADDED OUTER LAYER	•	•
MIMICS TOE BOX FOR TRUE ANATOMICAL FIT	•	•
RIBBED KNIT	•	•
GENDER SPECIFIC SIZING	•	•

# LINER + HIKER SERIES

#### MEN'S LINER COOLMAX® + HIKER NÜWOOL™ CREW



#### WOMEN'S LINER COOLMAX® + HIKER NÜWOOL™ CREW





MD



#### OUTDOOR SERIES

OUTDOOR MIDWEIGHT

Combining the classic Injinji five-toe design benefits with performance-enhancing Merino wool, the Outdoor Series provides comfort and optimum protection during every adventure. Unlock the potential of Merino wool during high-stress activities like running and hiking as it repels dirt and water, resists odor, wicks moisture and blocks UV rays. These soft, comfortable socks are cool in the heat and warm in the cold, providing extra ventilation from the breathable knit mesh located at the top of the foot.

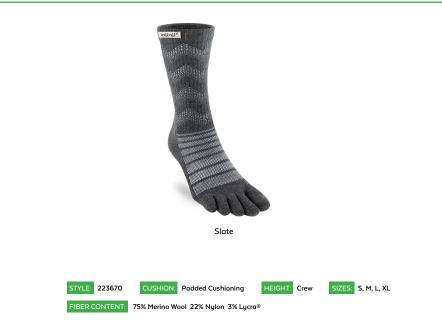
BENEFITS + FEATURES	OUTDOOR Midweight Mini-Crew	OUTDOOR Midweight Crew
BLISTER PREVENTION	•	•
MOISTURE MANAGEMENT	•	•
TOTAL FOOT UTILIZATION	•	•
MESH TOP	•	•
ARCH SUPPORT	•	•
PROTECTIVE CUSHION	•	•
MERINO WOOL	•	•

#### OUTDOOR MIDWEIGHT MINI-CREW WOOL



# injinji MESH TOP REINFORCED $\overline{\bigcirc}$ ARCH SUPPORT PROTECTIVE CUSHION

#### OUTDOOR MIDWEIGHT CREW WOOL



#### **SPORT** SERIES

Sport toesocks are versatile and designed to handle all aspects of your day, from a morning workout to an evening run. The five-toe design forms to the contour of your foot, allowing for natural, restriction-free movement. With each toe separated, all skin-on-skin contact between the toes is eliminated, helping to prevent blisters. The Sport Series includes the first toesocks Injinji produced.

BENEFITS + FEATURES	SPORT Lightweight	SPORT Original Weight
BLISTER PREVENTION	•	•
MOISTURE MANAGEMENT	•	•
TOTAL FOOT UTILIZATION	•	•
ARCH SUPPORT	•	•
SILICON HEEL TAB	•	
200 NEEDLE-COUNT	•	

#### LIGHTWEIGHT **SPORT**

#### SPORT LIGHTWEIGHT HIDDEN COOLMAX®



ORIGINAL WEIGHT **SPORT** 

SPORT ORIGINAL WEIGHT MINI-CREW COOLMAX®



#### SPORT ORIGINAL WEIGHT CREW COOLMAX®



FIBER CONTENT: 78% COOLMAX® EcoMade 18% Nylon 4% Lycra®

#### SYSTEM SIZING

#### WEIGHTS SOCK

LW

OW

#### Select your toesock size based on your street shoe/actual foot size and our sizing chart. All toesocks are unisex except for the Men's and Women's specific.

#### **UNISEX SIZING GUIDE**

	US	UK	EU	JP
S	M W 5-7.5 6-8.5	4-6.5	37-40	23-25cm
M	8-10.5 9-11.5	7-9.5	40.5-44	25.5-27cm
L	11-13 12+	10-12	44.5-47	27.5-29cm
XL	13.5+	12.5+	47.5+	29.5+cm

WOMEN'S SPECIFIC SIZING			
	XS SM	MD	
US	5-8.5	9-12	
UK	3-6.5	7-10+	
EU	35-40	40.5-44.5+	
JP	<b>21.5-25</b> cm	25.5-27.5+cm	

MEN'S SPECIFIC SIZING					
	SM MD	LG XL			
JS	5-10.5	11-13+			
JK	4-9.5	10-12.5+			
U	37-44	44.5-47.5+			

23-27cm

E JP

### LIGHTWEIGHT

Injinji's thinnest sock provides ultra-thin cushioning, allowing extra breathability and a light feel in any shoe. All Lightweight socks are made with a 200 needle-count (with the exception of Women's Run Lightweight).

#### **ORIGINAL WEIGHT**

With the thickness of a traditional sock, Original Weight provides a moderate cushion, ideal for a wide range of activities.

# MIDWEIGHT

Designed for maximum protection, the Midweight sock features a padded heel and metatarsal for durability and protection.

# MW+

MW

#### MIDWEIGHT WITH PADDED TOES

With the same thickness as a Midweight sock, the Padded Toes weight offers terry cushioning in the toes and toebox for additional protection and comfort.

# FIBER TECHNOLOGY

# GUIDE HEIGHTS Hidden No-Show Mini-Crew Crew Over the Calf



27.5-29.5+cm

#### **COOL**MAX<sup>®</sup> EcoMade

COOLMAX® EcoMade

Made from 100% post-consumer recycled polyester, the COOLMAX® EcoMade fiber helps keep you cool and dry. The abrasion resistant fiber boosts durability and lasts after repeated wear and washing.

#### südwollgroup Süedwolle Group

From sheep to socks, Merino Wool from Süedwolle Group is certified mulesing-free and eco-friendly premium Merino wool fiber. The natural fiber of Merino wool is renewable and biodegradable, adding another level of performance by resisting odor, wicking moisture and blocking UV rays.



#### LYCRA®

The addition of this fiber provides stretch and recovery features for long-lasting comfort and a superior fit.

# ABOUT INJINJI

Injinji, innovator of the Original Performance Toesock, is a company dedicated to the health and performance of feet since 1999. By redesigning the basic structure and shape of a traditional sock, toesocks help to enhance the function and freedom of the foot while inside any shoe. The five-toe interface provides total foot utilization, helping to properly align and splay the toes which allows the entire foot to be engaged in any athletic activity. With each toe wrapped in sweat-wicking material, skin-on-skin friction is eliminated, helping to protect against blisters and hotspots. Injinji strives to make the journey of life more comfortable and truly believes that whatever the athletic endeavor, there is a toesock to enhance the experience.



# **IN-STORE** DISPLAYS

PERIENCE TH

#### **SPINNER DISPLAY**

15 ½" x 22 ¼ "

#### **STANDING DISPLAY**

17 ½" x 62 ½"



**SLAT WALL SIGNS** 

20" x 12"





MANIFESTOE

...Forever committed to innovation that allows your feet to live and perform at their peak. We are...a better way.

#### INJINJI (IN-GIN-GEE)

**Verb** To reach one's peak of performance **Noun** A five-toe performance sock



#### **TRY-ON SAMPLE PACK**

One side per size



27

# FALL WINTER '23 REPLENISHMENT

ULTRA RUN No-Show / COOLMAX® 401110	ULTRA RUN Mini-Crew / COOLMAX® 401130	ULTRA RUN Crew / COOLMAX® 401170	TRAIL Midweight Mini-Crew / COOLMAX® 213130	TRAIL Midweight Crew / COOLMAX® 213170	
Cobalt Lava Onyx	Cobalt Onyx	Obsidian	New Moonlit Marina Granite	New Lake Peak Granite	
WOMEN'S ULTRA RUN No-Show / COOLMAX® 401111	WOMEN'S ULTRA RUN Mini-Crew / COOLMAX® 40113	1 WOMEN'S ULTRA RUN Crew / COOLMAX® 401171	WOMEN'S TRAIL Midweight Mini-Crew / COOLMAX® 21	13131 WOMEN'S TRAIL Midweight Crew / COOLMAX®	213171
Jam Empire Slate	lam Siste	Slate	New Stargarer Tidepool Grante	Nev Apine Spur Grante	
RUN Lightweight No-Show / COOLMAX® 281110	RUN Lightweight No-Show / Wool 261610	RUN Lightweight Mini-Crew / COOLMAX® 281130			
Black Navy Gray Clover	Slate	Black Navy Gray	LINER Mini-Crew / COOLMAX® 060230	LINER Crew / COOLMAX® 060270	LINER Crew / Wool 060670
RUN Original Weight No-Show / COOLMAX® 282110	RUN Original Weight Mini-Crew / COOLMAX® 282130		New Gray	Gray	Slate
Image: Show / COOL/MAX® 203110         RUN Midweight Mini-Crew / COOL/MAX® 203230			MEN'S LINER COOLMAX® + HIKER WoolCrew 333378     WOMEN'S LINER COOLMAX® + HIKER WoolCrew 333379		
			Charcoal + Gray OUTDOOR Midweight Mini-Crew / Wool 223630	Marcon + Gray	
Black / Gray	Black / Gray				
WOMEN'S RUN Lightweight No-Show / COOLMAX® 28 Black Navy Gray Chili			Slate	Slate	
MEN'S LINER + RUNNER Mini-Crew / COOLMAX® 344	130 WOMEN'S LINER + F	RUNNER Mini-Crew / COOLMAX® 344131	SPORT Lightweight Hidden / COOLMAX® 052100	SPORT Original Weight Mini-Crew / COOLMAX®	052230 SPORT Original Weight Crew / COOLMAX® 05
Biack Black	Canary Gray				
TRAINER Mini-Crew / COOLMAX® 362130			Steel Black	Black	Black

# FALL WINTER '23 PREBOOK

TRAIL Midweight Mini-Crew / COOLMAX® 213130



WOMEN'S TRAIL Midweight Mini-Crew / COOLMAX® 213131



LINER Mini-Crew / COOLMAX® 060230

New Rustic

w Agave



New Forest

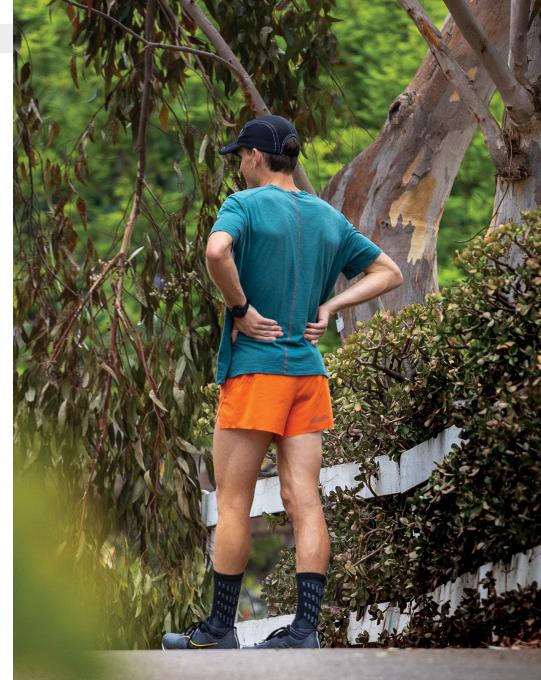
WOMEN'S TRAIL Midweight Mini-Crew / COOLMAX® 213171

TRAIL Midweight Crew / COOLMAX® 213170



LINER Crew / COOLMAX® 060270





# INJINJI IN THE MEDIA

Runner's World Ultra Running Outside Online NY Magazine

Trail Runner Gearist.com Gear Patrol Bustle

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#### FALL WINTER 2023 | DEALER CATALOG

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